AMENDMENTS TO THE CLAIMS:

Please cancel Claim 12 without prejudice to or disclaimer of the subject matter recited therein.

Please amend Claim 1 as follows:

1. (Currently Amended) A color display element comprising a unit pixel which is comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel, the second sub-pixel having a green color filter, and a medium which has an optical property modulated in accordance with a voltage applied to each of the sub-pixels and is located in each of the sub-pixels,

wherein[[,]] the color display element has a means of applying to the first sub-pixel a voltage which modulates an optical property of the medium located in the first sub-pixel in a range within which a brightness of light passing through the medium is variable and in a range within which a chromatic color assumed by light passing through the medium changes within red and blue, and a means of applying to the second sub-pixel a voltage which modulates an optical property of the medium located in the second sub-pixel in a range within which a brightness of light passing through the medium is variable.

2-3. (Cancelled)

4. (Previously Presented) The color display element according to claim 1, wherein a voltage making the light passing through the medium assume magenta intermediate between red and blue is applied to the first sub-pixel, and a voltage making the light passing through the

medium has a maximum brightness in the range within which a brightness of the light is variable is applied to the second sub-pixel, whereby the unit pixel displays white color.

- 5. (Previously Presented) The color display element according to claim 1, wherein the first sub-pixel has a color filter of a color complementary to a color of the color filter of the second sub-pixel.
- 6. (Previously Presented) The color display element according to claim 1, wherein the color filter of the first sub-pixel assumes magenta.
- 7. (Previously Presented) The color display element according to claim 5, wherein a voltage in the range within which the color changes is applied to the first sub-pixel, to display a color as a result of overlapping the chromatic color and a color of the complementary color filter with each other.
- 8. (Previously Presented) The color display element according to claim 5, wherein a voltage making the lights passing through the mediums have a maximum brightness in the range within which a brightness of the light is variable is applied to the first and second sub-pixels, whereby the unit pixel displays white color.
- 9. (Previously Presented) The color display element according to claim 5, wherein modulations of a same gray level in the range within which a brightness of the light is variable are applied to the first and second sub-pixels respectively, whereby an achromatic color of half tone is displayed in the unit pixel.

- 10. (Previously Presented) The color display element according to claim 1, wherein the second sub-pixel is comprised of two or more of sub-pixels, at least one of which sub-pixels has a red color filter or a blue color filter.
- 11. (Withdrawn) A color display element comprising at least one polarizing plate, a pair of substrates opposite to each other in which an electrode is formed, and a liquid crystal layer located between the substrates,

wherein the retardation of the liquid crystal layer is variable according to a voltage applied to the electrode, and a unit pixel of the color display element is comprised of a plurality of sub-pixels comprising a first sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable and in a range within which a chromatic color assumed by light passing through the liquid crystal layer changes and a second sub-pixel having a color filter wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

12. (Cancelled)

- 13. (Withdrawn) The color display element according to claim 11, wherein an orientation of a liquid crystal of the liquid crystal layer varies over a range between a bend orientation and an almost perpendicular orientation in accordance with an application of the voltage.
- 14. (Withdrawn) The color display element according to claim 11, wherein a thickness of a cell of the second sub-pixel is smaller than that of the first sub-pixel.

- 15. (Withdrawn) The color display element according to claim 11, wherein the unit pixel is comprised of a third sub-pixel having a color filter, the first and second sub-pixels have a region reflecting light respectively, and the third sub-pixel has a region which transmits a light from the rear through the color filter.
- 16. (Withdrawn) The color display element according to claim 15, wherein the third sub-pixel is a sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.
- 17. (Withdrawn) The color display element according to claim 16, wherein a thickness of a liquid crystal layer in the light-transmitting region of the third sub-pixel is smaller than twice the thickness of the liquid crystal layers in the light-reflecting regions of the first and second sub-pixels.
- 18. (Withdrawn) The color liquid crystal display element according to claim 17, wherein the thickness of the liquid crystal layer of the light-reflecting region is equal to the thickness of the liquid crystal layer of the light-transmitting region, and makes it possible to modulate the retardation in a range from 0 nm to 300 nm.
- 19. (Withdrawn) The color display element according to claim 15, wherein the third sub-pixel is composed of three sub-pixels having red, green and blue color filters respectively.

20. (Withdrawn) The color display element according to claim 19, wherein each of the three sub-pixels is a sub-pixel in which the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

21. (Previously Presented) A method for driving a color display element which contains a medium an optical property of which changes in accordance with an applied voltage, the element being comprised of a unit pixel comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel, the second sub-pixel having a green color filter, which comprises the steps of:

applying to the first sub-pixel a voltage modulating an optical property of the medium in a range within which a brightness of light passing through the medium is variable and in a range within which a chromatic color assumed by light passing through the medium changes within red and blue, and

applying to the second sub-pixel a voltage modulating an optical property of the medium in a range within a brightness of light passing through the medium is variable.

22-29. (Cancelled)